



The new EQA

Price List as of 1st August to 30th September 2024

Mercedes-Benz



Welcome

At Mercedes-Benz we appreciate the importance of detail. Over the following pages you'll find model prices and a breakdown of standard and optional equipment, as well as details of the attractive finance offers and benefits that are available to every Mercedes-Benz driver.

We have highlighted some of the best styling features both inside and out, some of the new technology features and some body styling options which all combine to give you a unique driving experience. To experience a full listing of what is available; please speak directly to your local Mercedes-Benz Dealer.

Of course, some things have to be experienced to be truly appreciated, such as the qualities that set a Mercedes-Benz apart, which is why we'd like to invite you for a test drive at your local Mercedes-Benz Dealership. Discover the location and the contact details of your local Mercedes-Benz Dealership at **www.mercedes-benz.ie**



Some of the model features, optional extras and colours shown may not be available, or may only be available in a different specification, or at a different price.



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Price List

Electric drive

Model Description	Wheel size	CO2	VRT Rate	Road Tax	kWh	BHP	WLTP Range	Price*
EQA 250 Progressive	18"	0	7.00%	€120	66.5	190	558	€66,460
EQA 250 Electric Art	18"	0	7.00%	€120	66.5	190	523	€67,733
EQA 250 AMG Line	18"	0	7.00%	€120	66.5	190	519	€71,532
EQA 250+ Progressive	18"	0	7.00%	€120	70.5	190	558	€58,900
EQA 250+ Electric Art	18"	0	7.00%	€120	70.5	190	555	€60,342
EQA 250+ AMG Line	18"	0	7.00%	€120	70.5	190	555	€64,142
EQA 300 4MATIC Progressive	18"	0	7.00%	€120	66.5	228	456	€61,320
EQA 300 4MATIC Electric Art	18"	0	7.00%	€120	66.5	228	453	€62,762
EQA 300 4MATIC AMG Line	18"	0	7.00%	€120	66.5	228	452	€66,561
EQA 350 4MATIC Progressive	18"	0	7.00%	€120	70.5	292	475	€64,360
EQA 350 4MATIC Electric Art	18"	0	7.00%	€120	70.5	292	472	€65,633
EQA 350 4MATIC AMG Line	18"	0	7.00%	€120	70.5	292	471	€69,432

*Prices applicable to models registered from 1st August to 30th September 2024. **Stock in the country only and applicable from cars in production from December 2023 only.** Subject to availability. Terms & Conditions apply. Prices quoted do not include dealer and delivery related charges. Owing to supply shortages, options for vehicles may be temporarily restricted, resulting in modified vehicle and/or package pricing. Regularly updated information on this issue is available from Mercedes-Benz dealers.



EQA

Technology

Mercedes-Benz User Experience (MBUX)

Transforming the in-car user experience, thanks to MBUX: Controlled via voice, touch or optional gesture input, the innovative infotainment system can over time even predict personal habits thanks to artificial intelligence.

Voice control

- Activated by the keywords “Hey Mercedes”, the new intelligent voice control LINGUATRONIC¹ lets you control many of the infotainment functions, including destination input, phone calls or music selection
- MBUX is able to understand different accents and will adjust to you over time
- MBUX even understands indirect commands. Feeling chilly? Just say “I feel cold” and MBUX will adjust the temperature for you

Touch inputs

- Beside voice control you can operate MBUX via touchscreen, as well as touch control buttons on the steering wheel

Personalisation

- Turn the new EQA into your very own Mercedes-Benz by personalising driving modes, radio stations, ambient lighting and much more
- Your personal settings can be saved in up to seven different profiles, making your driving experience the best one possible
- Thanks to artificial intelligence, MBUX is able to learn and adapt over time. It will be able to predict your personal habits, such as navigation for frequently-driven routes, or the radio station you like to listen to on your way home from work

Maintenance and service

- Wondering when the next service is due? Or how much further you can drive until you need to stop at a charging station? Just ask your MBUX – it will tell you the answer



Mercedes me connect

Stay connected any time, anywhere.

Mercedes *me*

Mercedes me is a range of innovative online services designed to enhance your Mercedes-Benz experience. Accessible via mobile, tablet or PC, Mercedes me lets you enjoy the highest standards of care and support, in a way that integrates seamlessly with your busy lifestyle.

Safety and Service – Mercedes me connect helps to keep you and your car safe

Check your car's washer fluid level, tyre pressure and battery level from your phone so you'll be ready for every journey.



¹Available on all models with the Vehicle Monitoring package. This option may vary between standard and additional cost dependent on the model



Live Traffic Information, Parked Vehicle Locator and much more with Mercedes me connect

Forgot where you've parked? Parked Vehicle Locator¹ will show you exactly where your car is as long as you're in a 1.5 km radius of where you parked. Real-time traffic data and dynamic route with shorter journey times.

²Part of the Vehicle Status package. This option may vary between standard and additional cost dependent on the model

Comfort – connect to your car anytime, anywhere

Forgot to lock your car? With Remote Car Lock² you will receive a notification on your smartphone to let you know. With one tap, you can lock and unlock your vehicle so you never have to worry.

EQ-specific Services

Check your charging status on the go and programme your pre-entry climate control and charging settings remotely. The EQ-specific navigation considers electrical range, topography and charging stations.



Images shown are for illustration purposes only

EQA

The EQA is the first all-electric member of the compact car family from Mercedes-Benz. Offering locally emission-free, efficient driving combining driving pleasure and performance with dynamic design.

EQA 250

Battery electric vehicle, 190hp/140 kW Electric range 558 km– WLTP²

EQA 250+

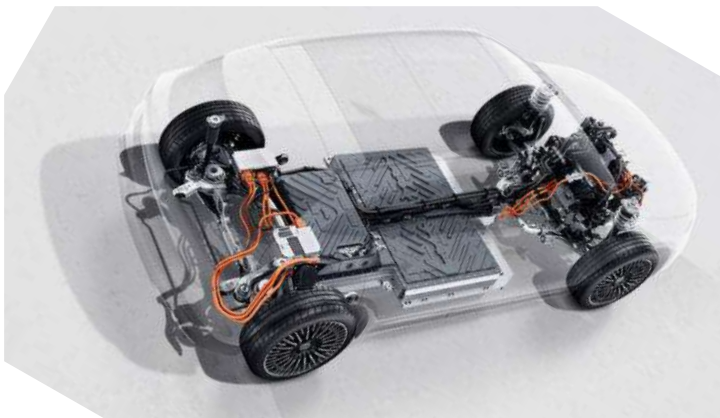
Battery electric vehicle, 190hp/140 kW Electric range 558 km - WLTP²

EQA 300

Battery electric vehicle, 228hp/168kW Electric range 456 km – WLTP²

EQA 350

Battery electric vehicle, 292hp/215 kW Electric range 475 km - WLTP²



Standard equipment

Acoustic ambient protection – the tone pitch changes depending on the driving conditions. You can therefore also differentiate whether you are braking or accelerating. Above 30 kph the system is deactivated since wind and tyre noise tend to dominate at higher speeds

Charging system – AC charging system rated at 11 kW; DC rated at 100 kW

Charging socket

Mode 2 cable (5 m), enables you to charge the vehicle battery via a domestic plug socket

Mode 3 cable (5 m), enables you to charge the vehicle battery via the wall box or at public charging stations at up to 11 kW

Pre-entry climate control

Radar-based recuperation

Suspension – comfort suspension as standard

The battery comes with an eight year / 160,000km warranty

Technical details

Charging time (66.5 kWh)	
AC outlet (230 V/13 A) 10–100% ^{3,4}	30 hrs
Wall box (400 V/16 A) 10–100% ³	6 hrs 25 min
Public rapid charging (100 kW) 10–80% ⁵	32 min
Range power consumption, combined ^{2,5}	190–179 Wh/km
Battery type (capacity)	lithium-ion
Capacity on-board charger	11 kW AC 100 DC

Attention



Please be aware that external factors such as weather, gradient and ambient temperature amongst others can significantly impact range.



Please also note that internal factors such as driving style and climate control settings etc. can also significantly impact range.



Using the pre-entry climate control when plugged into a charge point will ensure the perfect ambience and ensure that your car is just how you like it, as well as making sure that your battery isn't used unnecessarily to heat/cool the vehicle (maximising range).

²Figures shown are for comparability purposes; only compare with other cars tested to the same technical procedures. Figures may not reflect real life driving results, which will depend upon a number of factors including the starting charge of the battery, factory-fitted options, accessories fitted (post registration), variations in weather, driving styles and vehicle load ³Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10–100% charge using a wall box (three-phase) or standard socket (single-phase)

⁴If you are planning to charge your Mercedes-Benz plug-in electric vehicle using a 3-pin domestic plug socket you must get a qualified electrician to inspect and sign off the socket to confirm it is safe and suitable to charge your vehicle. Do not use an electric vehicle 3-pin charge cable with an extension cord) ⁵Specified voltage and current values refer to network infrastructure and can be limited by the vehicle. Times are from 10–80% charge using public rapid charging at 100 kW

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EQA Progressive



EQA Progressive

Standard equipment highlights



Exterior

18" alloy wheels - 5-spoke design

Badge on the wing in high-gloss black with blue 'EQA' lettering

Black panel radiator grille

Comfort suspension

EASY-PACK tailgate

Front and rear LED light band

LED High-performance headlamps with Adaptive Highbeam Assist

Mirror package - electrically folding mirrors and automatically-dimming exterior driver's mirror and rear-view mirror

Polished aluminium roof rails

KEYLESS-GO





Interior

Ambient lighting

Heated front seats

including manual front passenger seat height adjustment, manual seat cushion angle adjustment for the driver and front passenger and manual seat cushion depth adjustment for improved seating comfort thanks to a 60 mm greater supporting surface for the thighs

Steering wheel – 3-spoke multifunction steering wheel, trimmed in leather

THERMATIC automatic climate control

Velour floor mats

Communications, Safety and Assistance Systems

Active Lane Keeping Assist

Active Speed Limit Assist

Blind Spot Assist

DAB digital radio

Hard disc navigation

MBUX multimedia system with 10-inch instrument display and 10-inch media display with touchscreen

Mercedes-Benz sound system

Parking package with reversing camera

Smartphone integration¹ including Apple CarPlay® and Android Auto™

¹Compatible mobile phone required

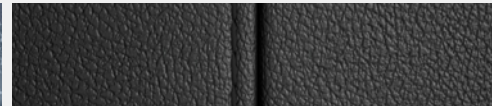


Trim and Upholstery

Spiral-look trim (H60)



ARTICO man-made leather – black (101A)



EQA AMG Line



Option shown: cosmos black metallic (code 191)

EQA AMG Line

Standard equipment highlights



Option shown: Mountain grey metallic

In addition to/replacement of Progressive:

Exterior

18" AMG 5-spoke light-alloy wheels

AMG bodystyling including AMG front apron with integrated air curtain and AMG rear apron with diffusor optics

Black panel radiator grille with twin-blade design in chrome

Illuminated door sills with EQA lettering





Illuminated door sills with 'EQA' lettering

Interior

AMG brushed stainless steel sports pedals with black rubber studs

AMG floor mats

AMG sports seats upholstered in ARTICO man-made leather/DINAMICA microfibre

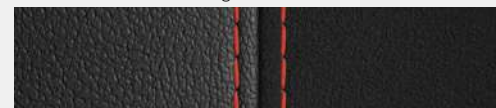
Multifunction sports steering wheel in nappa leather with control panels in chrome, galvanised shift paddles, flattened bottom section and perforated grip area

Trim and Upholstery

Star pattern trim, backlit



ARTICO man-made leather/MICROCUT microfibre black with red contrast stitching



EQA Electric Art



Option shown: mountain grey metallic (787U)

EQA Electric Art

Standard equipment highlights



Option shown : mountain grey metallic (787U)



Trim and Upholstery

Spiral-look trim elements, backlit (54H)



ARTICO man-made leather / Cupertino fabric, two-tone - rosé gold / titanium grey pearl (391A)



In addition to/replacement of Progressive:

Exterior & Interior

18-inch Multi-spoke light-alloy wheels (04R)

Polished aluminium roof rails

Backlit Trim (331)

Door sills with model-series-specific lettering, illuminated and with exchangeable cover

Star Pattern Trim (56H)



Upholsteries

Progressive



ARTICO man-made leather black (101)

Standard



ARTICO man-made leather macchiato beige / black (105A)

Option



ARTICO man-made leather sage grey / black (158A)

Option

Electric Art



ARTICO man-made leather / Cupertino fabric, two-tone rosé gold / titanium grey pearl (391)

Standard

AMG Line



ARTICO man-made leather black / microcut microfibre black (651)

Standard



AMG Line leather black (211)

Option

Trim options



Star Pattern trim elements (55H)

Standard



Star Pattern Trim (56H)

Option



Light longitudinal-grain aluminium trim (H44)

Option



Black open-pore linden wood trim(H15)

Option

Wheel options

Progressive



Standard (18-inch) 5-spoke light-alloy wheels (R31)



Optional (18-inch) 5-spoke light-alloy wheels (R96)



Optional (18-inch) 5-spoke light-alloy wheels (97R)



Optional (19-inch) 5-spoke light-alloy wheels (48R)

Electric Art



Standard (18-inch) 5-spoke light-alloy wheels (R96)



Optional (18-inch) 5-spoke light-alloy wheels (97R)



Optional (19-inch) 5-spoke light-alloy wheels (48R)

Wheel options

AMG Line



Standard (18-inch) AMG 5-spoke light-alloy wheels (RQQ)



Optional (19-inch) AMG 5-twin-spoke light-alloy wheels (RTF)



Optional (20-inch) AMG multi-spoke alloy wheels (RVU)

Colour options

Non-metallic, metallic and MANUFAKTUR paints

● Standard □ No-cost option



696 Night black non-metallic



191 cosmos black metallic



922 high-tech silver metallic



662 MANUFAKTUR mountain grey magno



149 polar white non-metallic



787 mountain grey metallic



970 spectral blue metallic



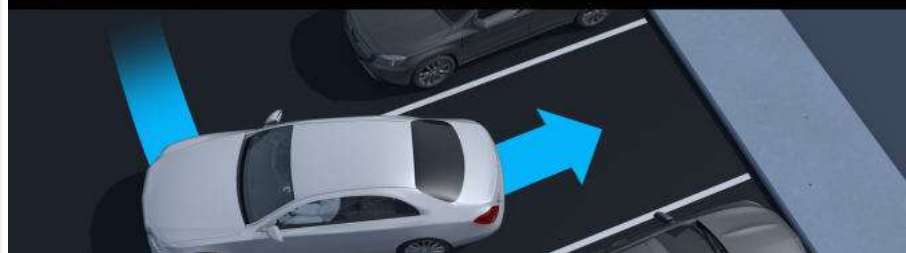
993 MANUFAKTUR patagonia red metallic

MANUFAKTUR magno matt paint finishes require extra care. Please refer to the Owner's Manual for instructions

Please note that, owing to limitations of on-screen representation, paint colours may differ from those shown

Standard Equipment

- 18" Alloy Wheels
- 4-way Lumbar Support
- Active Lane Keeping Assist
- Adaptive Highbeam Assist
- All-digital instrument display
- Ambient Lighting with 64 colours
- Blind Spot Assist
- Comfort Seats
- Digital Radio
- Double Cupholder
- Easy Pack Tailgate
- Floor Mats
- KEYLESS-GO
- Kneebag
- Leather Steering Wheel
- Load Compartment Package
- Media display
- Mirror Package
- MME Charge
- Parking Package with Reversing Camera
- Seat Comfort Package
- Smartphone Integration
- Storage Compartment
- Tirefit



Advanced Plus Package From¹ €1,730

Advanced Sound System

- Mid-range speaker as the central speaker
- One mid-range speaker in each of the front and rear doors
- One subwoofer bass box in the rear, including separate booster amplifier
- One tweeter in each front door (mirror triangle) and rear door
- Maximum total output: 225 watts

THERMOTRONIC

Automatic two zone air conditioning with individual temperature selection for driver's and front passenger side respectively

KEYLESS-Go Comfort Package

- Convenience opening and closing inc tailgate
- Door handles with chrome inserts
- HANDS-FREE ACCESS
- KEYLESS-GO access and drive authorisation system
- Vehicle key with KEYLESS-GO functionality

Wireless Phone Charging



¹Price and availability subject to vehicle specification
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Driving Assistance package

The Driving Assistance package¹ contains a range of highly intelligent features to help you stay safe on the road – by making the drive more effortless, by warning of danger, and by taking steps to protect you in an emergency.

Driving Assistance package¹ (code P79) – designed and priced as a package, including items listed on the right-hand side.

Available on all models



Active Blind Spot Assist can warn the driver of vehicles in the blind spot during a lane change

Active Braking Assist with cross-traffic function can help to avoid accidents with vehicles ahead, crossing traffic and also pedestrians, and/or mitigate their consequences

Active Distance Assist DISTRONIC helps maintain the desired distance from the vehicle in front

Active Emergency Stop Assist immediate emergency braking if evasion is impossible

Active Lane Keeping Assist aids the driver with changing lanes by means of steering torque as soon as the driver initiates the change by activating the direction indicator

Active Speed Limit Assist ensures detected speed limits are automatically adopted as the set speed for Active Distance Assist DISTRONIC

Active Steering Assist targeted steering intervention to prevent unintentional drifting out of lane

Evasive Steering Assist can support the driver in making evasive manoeuvres if, in a dangerous situation, he/she moves to avoid any pedestrian detected by the system

PRE-SAFE® system makes use of the time prior to an impending accident on your behalf. A host of measures are able to reduce the loads generated as a result

¹Our driver assistance and safety systems are aids and do not relieve you of your responsibility as the driver. Please take note of the information in the Owner's Manual and the system limits which are described therein

Premium Package From¹ €5,902

Advanced Plus Package equipment and additionally...

Parking Package with 360 degree camera

Park and manoeuvre confidently and comfortably: the 360° camera provides you with all-round visibility and a bird's-eye view. This way you can confidently tackle narrow, crooked and confusing parking situations. Active Parking Assist with PARKTRONIC supports you in looking for a parking space as well as with entering and exiting suitable perpendicular parking spaces.

Burmester® surround sound system with 12 loudspeakers and a total system output of 590 watts

Experience more performance and exclusivity with the legendary Burmester sound. The high-performance speakers develop a first-class surround sound. You can specifically optimise this for the front and rear seats to intensify the listening experience. A level of quality that is also visible, thanks to the high-quality Burmester lettering.



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Trailer coupling with ESP® trailer stabilisation

Trailer coupling with ESP trailer stabilisation¹ (code 550)

Available on all models

From² €1,357

Expand your transport options: with this practical equipment you can hitch up both trailers or caravans and also mount cycle racks. The trailer coupling is ready for use in no time at all – and can be folded in again behind the rear bumper just as quickly when it is no longer needed.

Operating safety is the top priority: to fold out the trailer coupling, you must first unlock it via the control button in the boot. As soon as the button light goes out, the trailer coupling is correctly engaged and is therefore ready for use.

Even when driving you can benefit from a comprehensive safety concept: the ESP® trailer stabilisation is able to intervene automatically in critical situations when driving with a trailer. The associated sensor system detects the trailer independently as soon as the electric plug is connected to your vehicle.

The ESP® stabilisation functions are automatically active from a speed of 65kph. When undesired oscillating motions are detected, the Trailer Stability Assist actively dampens these with the aid of alternate brake actuation of each individual wheel. In most cases this is already sufficient to reduce dangerous oscillations. If necessary, the system additionally reduces the speed: for this, the engine torque is reduced and the vehicle is braked via all four wheels.



¹Please be aware fitment of this option will impact expected range ²Price subject to vehicle specification

Night Package

From¹ €764

The Night Package adds further attractive features. Particularly eye-catching highlights in striking black or high-gloss black reinforce the individuality and sporty standards of your vehicle.

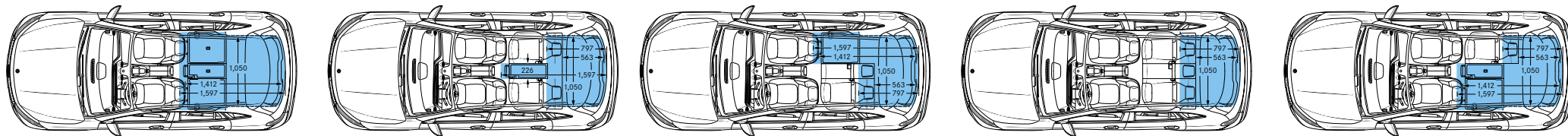
- Front apron, rear apron plus side panels with inserts in high-gloss black
- Exterior mirror housings in high-gloss black, in conj. with paintwork in cosmos black they are painted in the vehicle colour
- Beltline trim strip and window line trim in high-gloss black
- Roof rails in black
- Heat-insulating dark-tinted glass starting from B-pillar
- Trim element on the B-pillar in black
- (18-inch) 5-twin-spoke light-alloy wheels (97R), aerodynamically optimised, painted in black with a high-sheen finish, not in conj. with AMG Line



¹Price and availability subject to vehicle specification

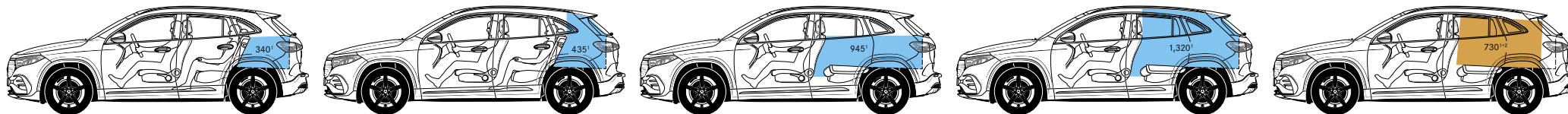
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Boot dimensions



All measurements in millimetres.

Boot capacity



¹Volume in litres ²Largest cuboid: Dimensions 1,222 × 920 × 649 mm Luggage compartment capacity according to guideline ISO3832:2002-06. Capacity may differ depending on optional extras

Mercedes me

Welcome to your Mercedes-Benz world.

Imagine if ...you could connect with your Mercedes-Benz? With Mercedes me connect, you can! Mercedes me connect offers you new connectivity services that make driving more comfortable and incorporates your car into your personal lifestyle.

Standard Services

- Maintenance Management
- Telediagnosics
- Breakdown Management
- Accident Recovery
- Mercedes-Benz Emergency Call System

Remote Online Services¹


- Remote Retrieval of Vehicle Status (fuel level, tyre pressure etc.)
- Parked Vehicle Locator
- Vehicle Tracker
- Geofencing
- Door lock / unlock function





Getting connected is easy. Just set up your Mercedes me account and get in touch with your Mercedes-Benz dealer to connect your vehicle to your profile to access your Mercedes me connect services.


Contact your dealer to get connected, or go to www.mercedes.me for more details.


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